

PAPA CONFERENCE BROCHURE



62nd ANNUAL CONFERENCE

January 17-19, 2022

The Hotel Hershey | Hershey, PA

Pennsylvania Asphalt Pavement Association



Registration Opens November 8, 2021

62nd ANNUAL PAPA CONFERENCE SCHEDULE

(SCHEDULE TENTATIVE AND SUBJECT TO CHANGE)

MONDAY, JANUARY 17

9:00 a.m.	Registration/Exhibitor Set Up
10:00 a.m.-Noon	Executive Committee Meeting (Witmer Board Room)
NOON	Board of Directors Luncheon (Castilian Room)
1:00-4:00 p.m.	Board of Directors Meeting (Castilian Room)
2:00-4:00 p.m.	Technical Committee Meeting (Tea House Room)
2:00-4:00 p.m.	Associate Members Meeting (Rose Garden Room)
4:30-6:30 p.m.	Welcome Reception/Exhibits Open/2 nd Annual Black Diamond Cornhole Throwdown

TUESDAY, JANUARY 18

7:00 a.m.	Registration/Continental Breakfast with Exhibitors
FIRST GENERAL SESSION (NO CREDITS ISSUED FOR THIS SESSION, NO SIGN IN SHEETS)	
8:00 a.m.	Welcome, National Anthem, Pledge of Allegiance Charles Goodhart, PAPA Executive Director
8:15 a.m.	Opening Remarks Scott Grannas, PAPA President and President, Grannas Brothers Stone & Asphalt Company, Inc.
8:30 a.m.	2022 Pennsylvania Turnpike Commission Program and Future Directions Mark P. Compton, Chief Executive Officer, Pennsylvania Turnpike Commission
9:00 a.m.	2022 PennDOT Construction Program and Strategic Initiatives Overview Michael C. Keiser, P.E., Acting Deputy Secretary for Highway Administration
10:00 a.m.	BREAK with the Exhibitors
10:15 a.m.	Keynote Speaker - Gridiron Leadership Evan H. Offstein, Ph.D., SPHR, Partner, Excelerated Leadership
11:15 a.m.	PennDOT District 9 Perpetual Pavement Award Presentation Asphalt Pavement Alliance and NAPA Update Amy Miller, P.E., Asphalt Pavement Alliance
11:40 a.m.	PAPA Asphalt Paving Quality Awards Charles Goodhart, PAPA Executive Director Scott Grannas, PAPA President and President, Grannas Brothers Stone & Asphalt Company, Inc.
NOON - Luncheon (Buffet in Circular Dining Room, Seating in Fountain Lobby, Desserts with Exhibitors)	
SECOND GENERAL SESSION (3 PDH/NECEPT CREDITS)	
1:15 p.m.	Turner Fairbanks Highway Research Center - Asphalt Pavement Research Program David J. Mensching, Ph.D., P.E., Asphalt Materials Research Program Manager, Federal Highway Administration
2:15 p.m.	NCAT Test Track Research Update Randy West, Ph.D., P.E., NCAT Director & Research Professor, Auburn University
3:00 p.m.	BREAK with the Exhibitors
3:15 p.m.	e-Ticketing Update Kelly Barber, P.E., Chief Construction and Materials Division, Systems Management Section
3:45 p.m.	Developments in Asphalt Testing and Specifications Gregory Harder, P.E., Regional Engineer, Asphalt Institute
4:15 p.m.	Annual Business Meeting (PAPA Membership Only)
4:30 p.m.	President's Reception/Exhibitor Bingo/2nd Annual Black Diamond Cornhole Throwdown (continued)
6:30 p.m.	Dinner on Own/Exhibitor Tear Down



62nd ANNUAL PAPA CONFERENCE SCHEDULE

WEDNESDAY, JANUARY 19

6:30 a.m.	District Breakfast Meeting - by invitation only (<i>tentative</i>)
7:00 a.m.	Registration/Continental Breakfast

THIRD GENERAL CONCURRENT SESSIONS (4 PDH/NECEPT CREDITS)

Paving Breakout Session - *Garden Terrace West*

8:00 a.m.	Work Zone Safety Innovations, Best Practices & Program Status Dan Farley, Chief, TSMO Operations and Performance Section, PennDOT BOMO Brian Crossley, Manager, Temporary Traffic Control Unit, PennDOT BOMO
8:45 a.m.	Innovation Showcase - PaveScan Demonstration Rob Sommerfeldt, Manager of Business Development, Geophysical Survey Systems, Inc. (GSSI) Anthony Caito, Regional Sales Manager, InstroTek, Inc.
9:30 a.m.	Autonomous Vehicle - SmartTrack Update Mark Kopko, Director, Office of Transformation Technology, PennDOT
10:15 a.m.	Paving Innovations: Drones, Autonomous Vehicles, VR, etc. Todd Mansell, Product Application Specialist, CAT Paving Products, Inc.
11:15 a.m.	ASTECC Guardian System Max Peters, Guardian Account Manager, ASTEC Industries
11:45 a.m.	Wrap up and Q&A / Charles Goodhart, PAPA

Producer Breakout Session - *Garden Terrace East*

8:00 a.m.	Validating Cracking Tests at the NCAT Test Track Randy West, Ph.D., P.E., Director & Research Professor, NCAT, Auburn University
9:00 a.m.	BMD - Asphalt Mix Performance Testing Implementation at PennDOT Gary Hoffman, P.E., Director of Technical Services, PAPA Mansour Solaimanian, Ph.D., P.E., NECEPT, Larson Transportation Institute, The Pennsylvania State University Neal Fannin, Pavement Materials Engineer, Bureau of Project Delivery, PennDOT
10:00 a.m.	Rejuvenators: Where do we stand? Hassan Tabatabaee, Ph.D., Global Technical Manager - Asphalt Solutions, Cargill
10:45 a.m.	Fiberless SMA - The NJ Experience / Recycled Plastic in Asphalt Binder and Mixes Thomas Bennert, Ph.D., P.E., Rutgers, The State University of New Jersey
11:45 a.m.	Wrap up and Q&A – Gary Hoffman P.E., PAPA
NOON	CONFERENCE ADJOURNS



SPONSORSHIP OPPORTUNITY

We are excited to offer the following ways in which our members can Sponsor the Annual Conference. Sponsorship considerations are done on a first come, first served basis.

Note to all Sponsors:

- You must be a member to participate.
- You must be a member in good standing of the Association.

PAPA MEMBERS - Secure your Sponsorship today by visiting the PAPA website at <https://www.pa-asphalt.org/events/papa-events/52-62nd-annual-papa-conference>. Complete the form and email to donna@pa-asphalt.org. You will be notified via email of your awarded sponsorship.

PRODUCER BADGE LANYARDS \$3,000 (1 Sponsorship)

You will supply 550 of Your Company Lanyards.

- Lanyards will be given to each attendee at registration.
- Your Company Lanyard will also be used at the remaining 2022 PAPA events.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters, and TV screen(s) within venue.
- Producer Board Members have until **end of day Friday, November 5, 2021**, to notify PAPA of their interest for this sponsorship by emailing donna@pa-asphalt.org. If there is more than one interested party, the sponsorship will be decided by random drawing by an unaffiliated third party.

AUDIO VISUAL \$2,000 (2 sponsorships)

- You will sponsor the audio visual set up each day.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.

WiFi \$2,000 (2 sponsorships)

- You will sponsor the WiFi available to all attendees.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.

NAME BADGE \$1,500 (1 sponsorship)

- You will sponsor the name badges with your logo on each badge.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.



KEYNOTE SPEAKER \$1,500 (4 sponsorships) **NEW**

- You will sponsor the 2022 Keynote Speaker: Evan Offstein, Ph.D., SPHR, Gridiron Leadership.
- Your company will be recognized during his introduction.
- Your company will also be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.

CHARGING STATION \$1,500 (1 sponsorship) **NEW**

- Exclusive sponsorship of the phone charging stations available for attendees to utilize all day Tuesday.
- Your logo will appear on the top of each unit.
- Units will be located in the Ballroom and Exhibit Areas.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.

PROGRAM/REGISTRATON ENVELOPE \$1,000 (1 sponsorship)

- You will sponsor the printed Conference Program with your logo/advertisement on the back cover. Your logo will also be on the registration envelope presented to each attendee.
- Your company will be recognized during the General Sessions in the Conference Splash Screen, posters and TV screen(s) within venue.

DRINK TICKETS \$1,000 (4 sponsorships) **NEW**

- Two sponsorships will be available for Monday's Welcome Reception. Two sponsorships will be available for Tuesday's President's Reception.
- Each attendee will receive two drink tickets, per reception, printed with Sponsor's Logo.
- Sponsor's will receive extra drink tickets to distribute at their discretion.

WELCOME RECEPTION \$600 (unlimited)

- You will sponsor the Welcome Reception on Monday.
- Your company will be recognized on posters and TV screen(s) within venue.

Photos and videos may be taken and used in the promotion of PAPA events and social media.

EXHIBITOR OPPORTUNITY

We are excited to offer **28 Exhibitor Tables** for our members at the Annual Conference. Exhibitor space considerations are done on a first come, first served basis.

Note to all Exhibitors:

- You must be a member to reserve a booth.
- You must be a member in good standing of the Association.

PAPA MEMBERS - Secure your Exhibitor Table today by visiting the PAPA website at <https://www.pa-asphalt.org/events/papa-events/52-62nd-annual-papa-conference>. Complete the form and email to donna@pa-asphalt.org. You will be notified via email of your awarded sponsorship. (For payments, your invoice number is your company name.)

A Tabletop Exhibitor \$975 fee includes:

- **1 attendee registration (Additional attendees must register online at the PAPA Website).**
- 1 exhibit table (6' long table, depth is 20" – total space is about 3' x 6'5").
- 6' Table Includes white tabletop linen and a black skirted linen.
- 110 Electric outlet.
- Advertisements, your company name and logo will be displayed throughout the exhibits via large, continuously running screens during the President's Reception.

NEW FOR 2022

Three Exhibitor Tables will be available INSIDE the ballroom.

REMINDERS:

- Email logo to donna@pa-asphalt.org. Logo should be sent as a JPG file with a minimum resolution of 300 dpi.
- Registration begins Monday, November 8, 2021
- Registration ends Monday, January 3, 2022
- Exhibitor Set Up: Monday, January 17, 2022 from 9:00 am – 4:00 pm
- Exhibitor Tear Down: Tuesday, January 17, 2022 from 6:30 pm – 9:00 pm

Thank you for your participation and helping us make this year a success!

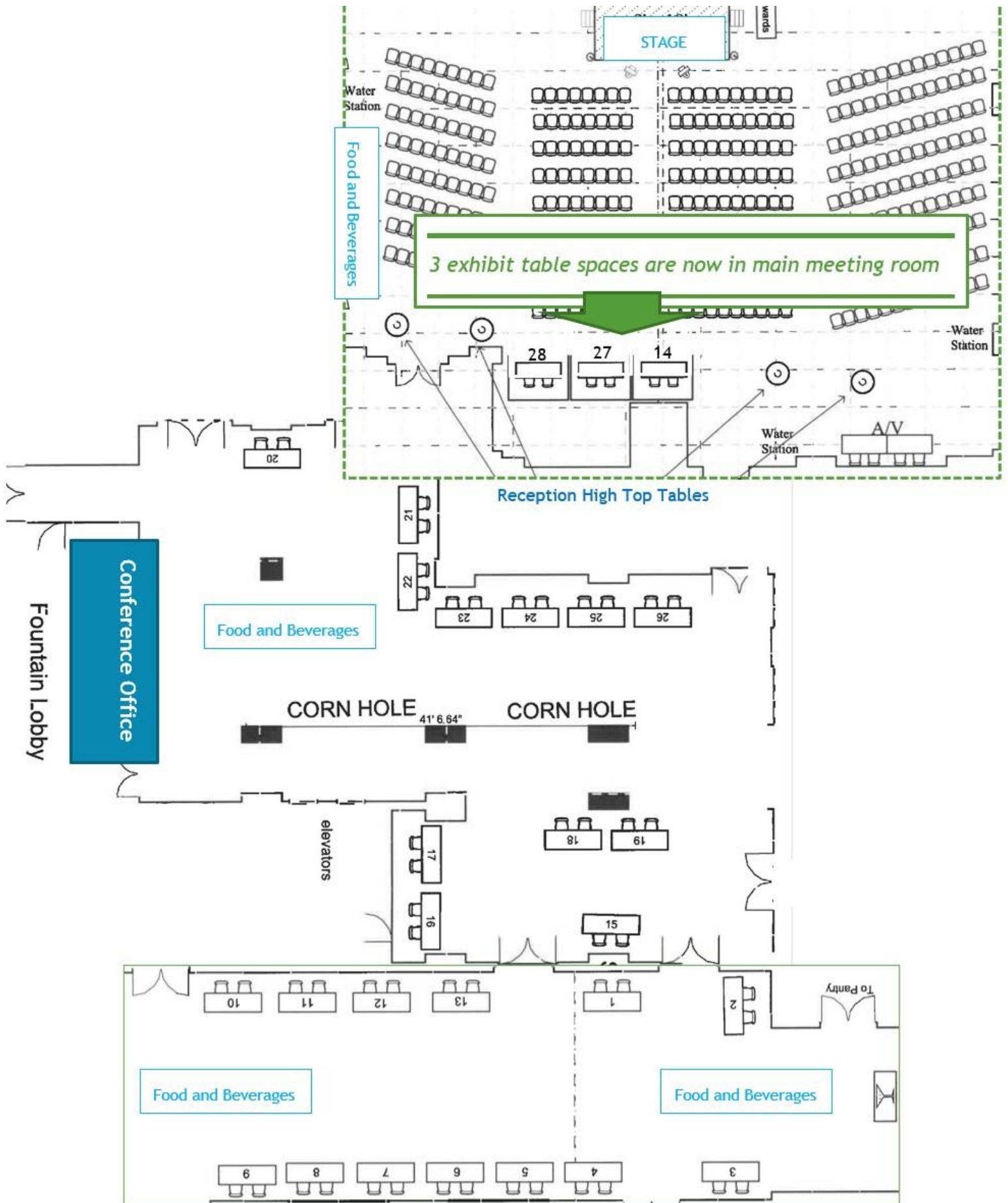
DONATE TODAY!

Contact Donna if you are willing to provide an EXHIBITOR BINGO door prize!



Photos and videos may be taken and used in the promotion of PAPA events and social media.

EXHIBITOR LAYOUT



ATTENDEE INFORMATION

Hey one and all, it's time to renew in 2022! Our **62nd Annual PAPA Conference** is fast approaching, and we will once again be able to interact in person and renew and reacquaint ourselves with our friends and colleagues in the industry. We are very excited to be back at The Hotel Hershey after conducting our 2021 conference virtually! What a great line up of speakers and presenters we have ready to reinvigorate, rejuvenate, and reenergize you on all things asphalt pavement related. So spread the word near and far, the premier asphalt pavement event in Pennsylvania is back and is bigger and better than ever. You will not want to miss it and as always, we appreciate your continued support for our association and for continuously working with us to improve the performance of asphalt pavements! The Smooth, Sustainable, and Safe ride!

And back by popular demand will be the 2nd Annual Black Diamond Cornhole Throwdown, Exhibitor BINGO, and 50/50 drawing.

Secure your Attendance today by visiting the PAPA website at <https://www.pa-asphalt.org/events/papa-events/52-62nd-annual-papa-conference>. Click on the "REGISTER," complete the required attendee information and enter payment information. *Your invoice number is your company name.*

Member Rate	\$325
Member Rate after 01.03.22	\$500
Non-Member Rate	\$600
Non-Member Rate after 01.03.22	\$800
Spouse	\$150
Government Rate	\$260

LATE REGISTRATIONS
ARE THOSE RECEIVED
AFTER MONDAY

January 3, 2022

ATTENDANCE INCLUDES:

Three incredible days that will gain you PDH & NECEPT Credits (3 on Tuesday and 4 on Wednesday). Don't miss Monday's Welcome Reception to reconnect with your friends and colleagues in the industry.

- Monday:
 - Welcome Reception at 4:30 p.m.
 - Exhibits Open at 4:30 p.m.
 - Be on the lookout for Cornhole, Exhibitor BINGO, and 50/50 drawing!
- Tuesday:
 - Continental Breakfast with Exhibitors at 7:00 a.m.
 - Buffet Luncheon at 12:00 p.m. and Desserts with Exhibitors
 - First & Second General Sessions
 - Keynote Speaker at 10:15 a.m. - **Evan H. Offstein, Ph.D., SPHR, Partner, Excelerated Leadership**
 - President's Reception. Be on the lookout for Cornhole, Exhibitor BINGO, and 50/50 drawing!
- Wednesday:
 - Continental Breakfast at 7:00 a.m.
 - Technical Break Out Sessions.
 - Wrap up at Noon.



CANCELLATION/INCLEMENT WEATHER POLICY

PAPA Conference Registration cancellations must be received in writing by Monday, January 3, 2022 to receive a refund. **Cancellation requests received after this date will not be refunded. Inclement weather updates will be posted on the website. General rule: if the Hotel is open, the Conference is a go.**

Photos and videos may be taken and used in the promotion of PAPA events and social media.

HOTEL ACCOMMODATIONS



HOTEL LOCATION & ACCOMMODATIONS

A block of rooms has been reserved at a rate of \$229.00 +11% tax.

The Hotel Hershey ▪ 100 Hotel Road ▪ Hershey, PA 17033

Reservations by Phone: 1.855.729.3108

If reserving by phone, ask for the PA Asphalt Pavement Association (PAPA) room block to receive the group rate. Make your room reservation early because these special rates are limited. Your credit card will be charged one night's deposit including tax at the time of booking your room reservation. Cancellations must be made three (3) days prior to your arrival date to receive a refund.

Online Reservations:

<https://reservations.hersheypa.com/HRSApp/HRSHome?groupCode=PAPACONF2022H&venue=hotelHershey>

Overnight room reservations & cancellations must be made directly with the Hotel.

Room Reservation Deadline: December 31, 2021.



CANCELLATION/INCLEMENT WEATHER POLICY

Overnight Room Reservations and Cancellations MUST be made directly with The Hotel Hershey.

PAPA Conference Registration cancellations must be received in writing by Monday, January 3, 2022 to receive a refund.

Cancellation requests received after this date will not be refunded.

Inclement weather updates will be posted on the website. General rule: if the Hotel is open, the Conference is a go.

PAVING AWARDS

The Pennsylvania Asphalt Pavement Quality Awards Program continues as a cooperative effort between the Pennsylvania Asphalt Pavement Association (PAPA), the Pennsylvania Department of Transportation, and the Pennsylvania Turnpike Commission. The awards program recognizes excellence in asphalt pavement construction.

Projects constructed in 2021 and selected for the paving awards will be recognized at our annual conference on January 18, 2022.

The following rating criteria is used to determine one award recipient per District, and one for the Turnpike.

- Ride (Smoothness)
- Mix Quality (AC, No. 8, No. 200, PWT Bonus, etc.)
- Joint Construction (Longitudinal, Transverse, Bridge)
- Mat Compaction
- Innovative Features (SMA, GTR, Safety Edge, Crack and Seat, QC efforts, Fibers, etc.)
- Contractor Responsiveness



A suggested minimum size project is 2,500 tons of mainline placement. The materials producer and/or paving contractor on the project does not have to be a PAPA member.

Congratulations to all 2020 Award Winners!

District 1-0	Lindy Paving, Inc.
District 2-0	Glenn O. Hawbaker, Inc.
District 3-0	Glenn O. Hawbaker, Inc.
District 4-0	Glenn O. Hawbaker, Inc.
District 5-0	New Enterprise Stone & Lime Co., Inc.
District 6-0	J.D. Eckman, Inc.
District 8-0	New Enterprise Stone & Lime Co., Inc.
District 9-0	Grannas Brothers Stone & Asphalt Company, Inc.
District 10-0	Lindy Paving, Inc.
District 11-0	Lindy Paving, Inc.
District 12-0	Derry Construction Co., Inc.
PA Turnpike Commission	Lindy Paving, Inc.



2020 Asphalt Pavement Quality Awards Recipients Presented at the 2021 Annual Conference

District 1-0 Lindy Paving



District 2-0 Glenn O. Hawbaker, Inc.



District 3-0 Glenn O. Hawbaker, Inc.



District 4-0 Glenn O. Hawbaker, Inc.



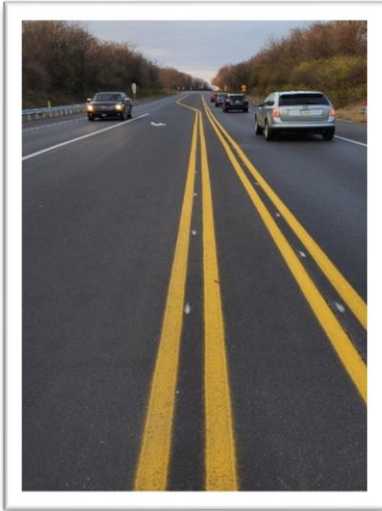
District 5-0 New Enterprise Stone & Lime



District 6-0 J.D. Eckman, Inc.



District 8-0 New Enterprise Stone & Lime



District 9-0 Grannas Bros. Stone & Asphalt



District 10 - Lindy Paving



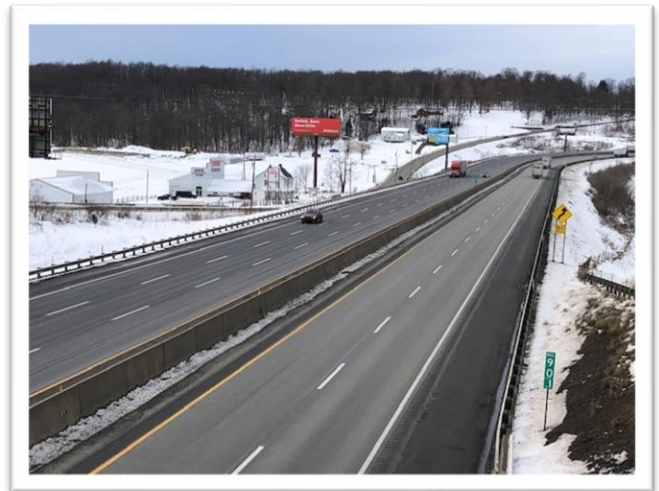
District 11 - Lindy Paving



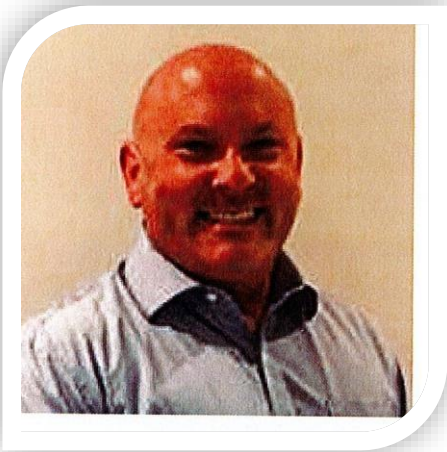
District 12-0 Derry Construction Co., Inc.



PA Turnpike Commission - Lindy Paving



Tuesday's Keynote Speaker



Dr. Evan H. Offstein, Ph.D., SPHR

Evan Offstein is one of the original founders and partners of Excelerated Leadership Partners (ELP). Evan is a graduate of West Point and later earned his doctorate in business from Virginia Tech. Evan also is a full professor of business management at the AACSB accredited business school at Frostburg State University, which is the largest Maryland university west of Baltimore. Given his academic training coupled with his service as a Military Intelligence Officer, Evan's loyal and vocal supporters contend that there's few better at bridging the divide between theory and practice.

Evan's career does, indeed, span the academic and practitioner divides. His leadership chops were honed at such Fortune 500 firms such as Corning and Target. Evan would later go on to become the Assistant Commandant of Cadets at the Virginia Military Institute at a unique time in their history- that of integrating women into the Corps of Cadets. From a scholarly standpoint, Evan's research can best be described as both prolific and impactful. His research on organizations and leadership won recognition and awards at the top international conferences to include the Academy of Management Conference and the Strategic Management Society Conference. Evan's research can be found in esteemed journals such as the *Academy of Management Learning and Education*, *Ethics & Behavior*, *Journal of Engineering and Technology Management*, *Human Resource Management Journal*, *Journal of Managerial Psychology*, *Human Resource Management Review*, and *Group and Organization Management (2008 Strategy Paper of the Year)*. Evan is also the author of three books which include ***Stand Your Ground: Building Honorable Leaders the West Point Way***. The book, which is published by Praeger, has been endorsed by such notable leaders as former U.S. Attorney General and Governor of Pennsylvania, Dick Thornburgh, and former Virginia Tech Head Coach, Frank Beamer. His third book, ***Gridiron Leadership*** with Foreword by Art Rooney of the Pittsburgh Steelers (Praeger, 2009) boasts endorsements from former Maryland Chancellor Kirwan, recent Army Chief of Staff, GENERAL Odierno, and former Sergeant Major of the Army, Ken Preston. People want to hear what Evan has to say as he's spoken at venues across North America. A small sampling of his speaking engagements and consulting activity include: the United States Army, the U.S. Treasury, the Internal Revenue Service, Northwestern Mutual Life, Raymond James Financial, Securian's Tax and Financial Group, the Eisenhower Institute, Maryland Transportation Authority, Solutia Corporation, Pennsylvania Warden's Association, and the Western Maryland Health System. For these efforts, Evan was named the Top Professional Under 40 in Western Maryland in 2011.

Over the last decade, Evan leveraged his talents as part of the ELP team to great impact. Drawing on some cutting-edge research, Evan helped a heavy manufacturing enterprise (a Fortune 500 firm) to realize a surge in safety and profitability metrics that, until then, were but a pipe dream. Evan also orchestrated colossal organizational interventions for some of our nation's largest power stations and utilities, which are safer and more efficient as a result. Reflecting a degree of separation, Evan is known to bring in his ethics and honor training to ELP clients since no culture can exist without a strong and unrelenting set of core values.

When not signing books, Evan, a native of Pittsburgh, PA, likes to follow his Steelers, Pirates, and Penguins. Evan's two other passions are wine and cross-fit.

Engage Evan at evan@elpadvantage.com.