



PAPA

65TH PAPA ANNUAL CONFERENCE

JANUARY 20-22, 2025

The Hotel Hershey
Hershey, PA

Paving the Future: Innovations in Sustainable Asphalt Technology

HIGHLIGHTS

- Innovative Speakers
- Exhibitors
- Paving Breakout Session
- Producer Breakout Session

PA Asphalt Pavement Association
3544 N. Progress Avenue, Suite 100
Harrisburg, PA 17110

☎ 717.657.1881 | www.pa-asphalt.org



A message from our
Executive Director, Charles Goodhart



This year certainly has gone very fast, and we are very excited our 65th PAPA Annual Conference is just around the proverbial Hershey corner. The conference theme “Paving the Future: Innovations in Sustainable Asphalt Technology,” reflects our industries mantra to look forward and continuously improve our premiere product, asphalt pavements. Of course, we learn from doing and look to see how previous innovations have impacted asphalt pavements, but in this age of having to deal with Climate Change, we want to ensure our pavements are sustainable and longer lasting.

We also want to look at producing asphalt material using less energy and be able to recycle reclaimed asphalt pavement back into the mix efficiently and even enhance the pavement durability and resilience. As always, we have a very educational and informational line up of conference presenters from all over the United States, as well as Pennsylvania. You will learn much and go away with ideas and best practices that you can utilize in your business or organization. So, don't delay, register for the 2025 PAPA Annual Conference now. It will be even more informative and rewarding than past ones.

◀◀◀ **Agenda** **Monday, January 20, 2025** ▶▶▶

9:00 am	Registration Opens / Exhibitor Set-Up
9:00 am-11:00 am	Executive Committee Meeting - Witmer Board Room
11:30 am-12:30 pm	Board of Directors Luncheon - The Castillian
12:30 pm-3:30 pm	Board of Directors Meeting - The Castillian
12:30 pm-1:30 pm	Technical & Associates Committee Luncheon - Garden Terrace East
1:30 pm-2:30 pm	Associates Committee Meeting - Rose Garden
1:30 pm-3:30 pm	Technical Committee Meeting - Garden Terrace East
2:30 pm-3:30 pm	Associates join Technical Committee Meeting - Garden Terrace East

4:30 pm to 6:30 pm Welcome Reception
Be sure to join us so you can meet industry partners, exhibitors,
and enjoy food & beverages. And let the games begin!





Tuesday, January 21, 2025

7:00 a.m.	Registration/Continental Breakfast with Exhibitors
FIRST GENERAL SESSION (NO CREDITS ISSUED FOR THIS SESSION)	
8:00 a.m.	Welcome, National Anthem, Pledge of Allegiance Charles Goodhart, PAPA Executive Director
8:15 a.m.	Opening Remarks John R. Kibblehouse, Jr., PAPA President and H&K Group, Inc., Secretary/Treasurer
8:30 a.m.	2025 Pennsylvania Turnpike Commission Program and Future Directions Mark P. Compton, Chief Executive Officer, Pennsylvania Turnpike Commission
9:00 a.m.	2025 PennDOT Construction Program and Strategic Initiatives Overview Christine Norris, P.E., Deputy Secretary for Highway Administration, PA Department of Transportation
9:45 a.m.	BREAK with the Exhibitors
10:00 a.m.	PennDOT District 5, APA Perpetual Pavement Award Presentation Asphalt Pavement Alliance and NAPA Initiatives Update Buzz Powell, Ph.D., P.E., Asphalt Pavement Alliance
11:00 a.m.	PAPA Gary L. Hoffman Scholarship Presentation Gary Hoffman, Consultant, Scott Nazar, Scholarship Chair, & John Kibblehouse, PAPA President
11:20 a.m.	PAPA 2024 Asphalt Quality Paving Awards Charles Goodhart, PAPA Executive Director John R. Kibblehouse, Jr., PAPA President, H&K Group, Inc., Secretary/Treasurer
NOON - Luncheon (Buffet and Seating in Fountain Lobby, Desserts with Exhibitors)	
NOON – Women of Asphalt Luncheon – Overlook Room	
SECOND GENERAL SESSION (3 PDH/NECEPT CREDITS)	
1:15 p.m.	Information Garnered from the Latest NCAT Test Track Cycle Thomas Harman, Senior Research Engineer, NCAT - Auburn University
2:15 p.m.	Dealing With Mental Health Issues and Preventing Suicide in the Workplace Vince Hafeli, Ph.D., President, Ajax Paving Ind. of Florida
3:00 p.m.	BREAK with the Exhibitors
3:15 p.m.	FHWA's Sustainable Pavements Program and PennDOT's Carbon Reduction Plan, Low Carbon Transportation Materials Program and EDC-7 - EPDs for Sustainable Project Delivery Jennifer Albert, Ph.D., P.E., Pavement & Materials Engineer, FHWA Pavement & Materials Technical Service Team Kevin Gnegy, P.E. & Dean Schmitt, P.E., PennDOT
4:15 p.m.	Annual Business Meeting (PAPA Members Only) John R. Kibblehouse, PAPA President and Secretary/Treasurer, H&K Group, Inc.
4:30 p.m.	President's Reception/Exhibitors Open
6:30 p.m.	Post Bingo Winners & Draw for Prizes
6:30 p.m.	Dinner on Own/Exhibitor Tear Down

4:30 pm to 6:30 pm President's Reception

Be sure to join us so you can meet industry partners, exhibitors, and enjoy food & beverages. Prizes will awarded at 6:30 pm.



Wednesday, January 22, 2025

7:00 a.m.	Registration/Continental Breakfast
THIRD GENERAL CONCURRENT SESSIONS (4 PDH/NECEPT CREDITS)	
Paving Breakout Session - Garden Terrace West	
8:00 a.m.	Work Zone Safety Innovations, Lane Reservation System, Best Practices & Program Status Brian Crossley, Manager, Temporary Traffic Control Unit Ryan McNary, Manager, Systems & Performance Division, PennDOT BOO
8:45 a.m.	Caterpillar – SDX Screed Plate System John Anderson, CAT Global Sales Consultant
9:45 a.m.	2D or 3D Asphalt Paving...What’s the difference? Leveraging Lidar Data for Real Results! Jim Preston, Topcon Positioning Systems, Intelligent Paving Specialist
10:45 a.m.	PAPA Safety Committee WZ and Plant Safety Innovations and Best Practices Matt Mileski, Safety Director, HRI & Safety Committee Chair
11:15 a.m.	Cold Weather Paving Buzz Powell, Ph.D., P.E, Asphalt Pavement Alliance
NOON	Wrap up – Charles Goodhart, PAPA Executive Director
Producer Breakout Session - Garden Terrace East	
8:00 a.m.	The World of RAP Buzz Powell, Ph.D., P.E., Asphalt Pavement Alliance
9:00 a.m.	Aramid Fibers – PennDOT’s experience with Aramid Fibers (D1 and D6) Harold R. Windisch, P.E., ADE-C, District 6-0, PennDOT Mike Hanna District 1-0 Materials Manager/Josh Freeman, Pavement Engineer, BODD, PennDOT
9:45 a.m.	Development of Field Compaction Curves for Asphalt Mixtures Based on Laboratory Workability Tests Shihui Shen, Ph.D., P.E., F. ASCE., Pennsylvania State University - Altoona
10:15 a.m.	RAP Binder Availability and Recycling Agents Hassan Tabatabaee, Ph.D., Cargill Bioindustrial
11:00 a.m.	Vendor Showcase TBD
11:45 a.m.	Wrap up and Q&A – Mary Robbins, Ph.D., P.E., PAPA Director of Technical Services
NOON	Conference Adjourns





2025 REGISTRATION INFORMATION

ATTENDEE COST:

- Member Rate (early bird) \$370
- Member Rate after 01.02.25 \$520
- Non-Member Rate (early bird) \$620
- Non-Member Rate after 01.02.25 \$820
- Spouse/Guest \$195
- Government Rate \$265

ATTENDANCE INCLUDES:

- 3 PDH/NECEPT credits for Tuesday and 4 for Wednesday.
- Food and Beverage.

Monday:

- 4:30 pm Kick off begins: Ballroom, Lounge, and Terrace for a Welcome Reception to include food & beverage.
- Exhibits Open. Exhibitor BINGO, Cornhole, Ring Toss, and other games of skill begin. Stick around to win some awesome prizes!

Tuesday:

- 7:00 am begins with a Continental Breakfast with Exhibitors.
- 8:00 am starts the First General Session.
- 12:00 pm is the Buffet Luncheon and **Desserts with Exhibitors.**
- 1:15 pm we continue with the Second General Session.
- 4:30 pm in the Ballroom Lounge, and Terrace for our President's Reception to include food & beverage.
- 6:15/6:30 pm prizes are posted and awarded.

Wednesday:

- 7:00 am begins with a Continental Breakfast.
- 8:00 am Paving and Producer Breakout Sessions begin.
- 12:00 pm Wrap up for the day.

CANCELLATION & INCLEMENT WEATHER POLICY

- Registration cancellations must be received in writing by Friday, January 2, 2025 to receive a refund.
- Cancellations received after that date will not be refunded.
- Inclement weather updates will be posted on the PAPA website www.pa-asphalt.org.
- General rule: If The Hotel Hershey is open, the conference is a go.

Photos taken at this, and all PAPA events, may be utilized and published on our website, newsletter, Facebook, twitter, marketing brochures, training presentations, and other PAPA promotional and educational products.





2025 HOTEL INFORMATION

The Hotel Hershey
100 Hotel Road, Hershey, PA 17033
Ph: 717.533.2171
www.thehotelhershey.com

ROOM RATE
\$249 + 11% tax



PLEASE NOTE:

- When making reservations, credit cards are charged a one night's advance deposit including tax at the time of booking.
- Room Block cut-off date is Monday, December 30, 2024.
- Any cancellation occurring less than 72 hours prior to arrival will be charged one night's room and tax to the credit card on file.
- Check in begins at 4:00 pm. Check out is no later than 11:00 am.

RESERVATIONS BY PHONE:

- If reserving by phone, call 1.855.729.3108 and ask for the 65th Annual PAPA Conference room block to receive the group rate. Make your reservation early as the special rates are limited.

ONLINE RESERVATIONS:

- Click [HERE](#) for online reservations

IN HOUSE DINING OPTIONS

- Monday, January 20 and Tuesday, January 21:
The Circular, Iberian Lounge, and Trevi 5.
- Reservations are highly recommended for The Circular. Click [HERE](#) to make an online dinner reservations.
- Please note: Harvest will be closed for renovations.

Cancellation/Inclement Weather Policy

- Overnight Room Cancellations must be done directly with The Hotel Hershey within 72 hours.
- PAPA Conference Registration cancellations must be received in writing by Friday, January 3, 2025 to receive a refund. Cancellation requests received after this date will not be refunded.
- Inclement weather updates will be posted on the website. General rule: If The Hotel Hershey is open, the conference is a go.



2025 SPONSORSHIP OPPORTUNITIES

We are excited to offer the following ways our members can **Sponsor** the Annual Conference. Sponsorship considerations are done on a first come, first served basis, so don't hesitate. Please note, you must be a member in good standing to be a sponsor.

Included in all Sponsorships unless otherwise noted:

- Recognition in all sessions and receptions during the conference.
- Company logo displayed on video screens and display monitors throughout the hotel.
- Company name and or logo in the brochure.
- Recognition in 2025 PAPA social media posts.

Instructions:

- Complete and return the below to donna@pa-asphalt.org. You will then be notified via email of your awarded sponsorship(s). You may also call or email same to inquire availability.
- Once awarded, click **HERE** to make your one-time payment. Please note, your invoice number is your company name.
- Print your name as it appears on your credit card: _____
- Email your JPG logo to donna@pa-asphalt.org with minimum resolution 300 dpi.

Please Complete and Return the Following::

Company Name: _____

First Name: _____ Last Name: _____

Job Title: _____ Cell Phone: _____

Email Address: _____

Comments: _____

I would like to sponsor:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

I would like to donate a prize for Exhibitor Bingo. ____ YES ____ NO

If yes, will you have it shipped to the PAPA Office or bring it to the conference?

(Please note: wine and spirits are NOT permitted as door prizes per The Hotel Hershey policy)





2025 SPONSORSHIP OPPORTUNITIES (continued)

\$5500

LANYARDS

- Limited to Producer Members only.
- PAPA to purchase 1200 lanyards with your company logo and given to each conference attendee.
- Lanyards used for all 2025 PAPA events.

changed!

\$2000

AUDIO VISUAL (2 SPONSORS)

- You will sponsor the audio visual set up each day.

\$2000

WI-FI (2 SPONSORS)

- Your company logo will appear with the Wi-Fi Password daily.

\$1800

NAME BADGE (1 SPONSOR)

- EXCLUSIVE Sponsor - Your company logo will appear on conference attendee name badges.

\$1800

TOTE BAGS (1 SPONSOR)

- EXCLUSIVE Sponsor - Your company logo will appear on each Tote Bag and given to every conference attendee.

new!

\$1500

CONTINENTAL BREAKFAST (2 SPONSORS)

- Your company logo will appear on signage at the continental breakfast displays.
- One exclusive sponsor for Tuesday.
- One exclusive sponsor for Wednesday.

new!

\$1200

CORPORATE PENS (1 SPONSOR)

- EXCLUSIVE Sponsor - Your company logo will appear on each corporate pen.
- Corporate Pens used for all 2025 PAPA Events.

new!

\$1200

PROGRAM SPONSOR (1 SPONSOR)

- EXCLUSIVE Sponsor - Your company logo will appear on the cover of the conference program and given to each conference attendee.

\$1000

BEVERAGE STATION (4 SPONSORS)

- Two sponsors available for the Monday Welcome Reception.
- Two sponsors available for the Tuesday President's Reception.
- Your company logo will appear on the printed tickets.
- Every attendee receives 2 tickets/reception.
- 20 extra tickets given to each sponsor.

\$800

BEVERAGE KOOZIE (2 SPONSORS)

- PAPA to purchase beverage koozies and available at all beverage stations.
- One EXCLUSIVE Sponsor for Monday Welcome Reception.
- One EXCLUSIVE Sponsor for Tuesday President's Reception.

changed!

\$600

PRESIDENTS RECEPTION (UNLIMITED)

- Your company logo will appear on signage at conference food display tables.

new!

\$600

WELCOME RECEPTION (UNLIMITED)

- Your company logo will appear on signage at conference food display tables.

Check out
what's new
and what's
changed on
sponsor
opportunities!

Don't delay, select your
sponsorship today!



2025 EXHIBITOR INFORMATION

We are excited to offer 30 Exhibitor Tables for **PAPA Members** at the **65th Annual PAPA Conference**. Exhibitor space considerations are done on a first come, first served basis. Please note, you must be a member in good standing to reserve an Exhibitor Booth.

INSTRUCTIONS:

- Review the Exhibitor Booth Layout for table number and table location.
- Complete the below information and email to donna@pa-asphalt.org.
- You will be notified via email of your awarded booth and space number.
- Booth assignment will not be guaranteed without payment.
- Click [HERE](#) to make your one-time payment of \$1100. Please note when paying on-line, your invoice number is your company name.

TABLETOP EXHIBIT SPACE INCLUDES:

- 1 attendee registration. Additional attendees must register online at the [PAPA website](#).
- 1-6' exhibit table draped and skirted; 2 chairs; wastebasket; vendor name sign, and white tabletop linen and black skirted linen.
- Your company logo will be displayed throughout the exhibit areas on the continuously running screens during the conference and placed in future social media, advertisements, and website.

DETAILS:

- Email your company logo to donna@pa-asphalt.org as a JPG file with a minimum resolution of 300 dpi.
- Exhibitor Set Up: Monday, January 20, 2025 from 9:00 am-3:00 pm.
- Exhibitor booths must be staffed during the exhibit hours: January 20, 2025 from 4:30 pm - 6:30 pm and on January 21, 2025 from 7:00 am to 6:30 pm.
- Exhibitor Tear Down: Tuesday, January 21, 2025 from 6:30 pm to 8:00 pm.

Please Complete and Return the Following

Company Name: _____

First Name: _____ Last Name: _____

Job Title: _____ Cell Phone: _____

Email Address: _____

Comments: _____

Booth Number (1-30)

First Choice: _____ Second Choice: _____ Third Choice: _____

Please indicate if you need a 110 electric outlet with my booth. ____ YES ____ NO

I would like to donate a prize for Exhibitor Bingo. ____ YES ____ NO

If yes, will you have it shipped to the PAPA Office or bring it to the conference?

(Please note: wine and spirits are NOT permitted as door prizes per The Hotel Hershey policy)





2025 EXHIBITOR INFORMATION

Monday, January 20, 2025

- 9:00 am Set up begins.
 - Exhibitor Booths.
 - Attendee Registration.
- 1:30 pm Associate Member Committee Meeting at Rose Garden Meeting Room.
 - **Feel free to join the meeting!**
- 3:00 pm Booth set up must be completed.
- 4:30 pm exhibits open.
 - Welcome Reception begins.
 - Annual Black Diamond Cornhole begins and all other games start.
 - Exhibitor Bingo.
- 6:30 pm Exhibits close.

Tuesday, January 21, 2025

- 7:00 am Attendee Registration reopens.
 - Exhibits reopen.
 - Continental breakfast.
- 12:00 pm Lunch Buffet Fountain Lobby and **Desserts with Exhibitors.**
- 4:30 pm President's Reception through Exhibit areas.
 - Food stations, beverage areas, and games of skill.
- 6:30 pm Exhibitor tear down can begin.
- 8:00 pm All exhibits must be completely down.

- **Arrangements must be made through The Hotel Hershey to have any boxes or equipment stored overnight or shipped from The Hotel Hershey, SEE PAGE 2.**
- **If you have a large piece of equipment or display and have a special electrical need, PAPA and The Hotel Hershey will use their discretion in possibly assigning a different Exhibit Table number to accommodate Exhibitors.**

Reminders:

- Email your company logo to donna@pa-asphalt.org.
 - Logo should be sent as a JPG file with a minimum resolution of 300 dpi.
- The following are included in the exhibitor registration:
 - 1 attendee registration. Additional attendees must register online at the PAPA Website.
 - 1 exhibit table (6' long table, depth 20" - total space approximately 3'x6.5").
 - White tabletop linen and black skirted linen.
 - Company name signage.
 - ELECTRICAL OUTLETS MUST BE ORDERED ON THE SIGN UP SHEET.

Email donna@pa-asphalt.org if you can provide an EXHIBITOR BINGO Prize!

(wine & spirits are not permitted per The Hotel Hershey Policy)





2025 EXHIBITOR INFORMATION

SHIPPING INFORMATION

- Applies to UPS, FedEx, USPS, etc., Material shipped to The Hotel Hershey will be accepted no earlier than 1/17/2025 . Materials received earlier may be refused or subject to a storage fee.
- The hotel address for shipment is:
c/o The Hotel Hershey
100 Hotel Road
Hershey, PA 17033
ATTN: Donna Martinez
- The following must be included in the shipping information:
ATTN: 65th PAPA Annual Conference
Hold for (insert Your Company Name)
Mark your boxes! Box 1 of 2 | Box 2 of 2 | Etc.
The phone number for further assistance is 717-533-2171

DELIVERY INSTRUCTIONS

- Applies to Yellow Freight, Roadway, etc. in the event you are having items delivered, materials will be accepted no earlier than 1/17/2025. Items delivered prior may be refused or subject to a storage fee. The Hotel Hershey requires an approximate drop-off and pick-up schedule.

Vendors will be solely responsible for pick-up arrangements. Prior to deliveries, The Hotel Hershey must be notified of the following information:

- the name of the carrier.
- the tracking number.
- telephone number of the carrier.

Email dmartinez@hersheypa.com the above information and reference the 65th PAPA Annual Conference. Please use the above address information in the Shipping Instructions for all deliveries. The Hotel Hershey will not move or handle any deliveries; vendors are solely responsible.

GENERAL SHIPPING

All exhibit items MUST BE removed from the exhibit area by 8:00 pm on Tuesday, January 21, 2025.

- Individuals must arrange for shipping items off property.
- All boxes must be secured and taped closed.
- All boxes must be labeled with shipping information on packages.
- Any materials left behind after the event will be charged a storage fee of \$25/day.
- Items left after one week will be discarded.
- **Delivery trucks MUST be equipped with a lift gate for pick-up and delivery.**
- The Hotel Hershey requires an approximate drop-off and pick-up schedule.

Items shipped to The Hotel Hershey should be delivered to your booth. If not, please stop by the Registration Office.

Thank you for Exhibiting!



Email
donna@pa-asphalt.org if you have questions or concerns.

Electric

Garden Terrace Ballroom

To Formal Garden East

To Formal Garden East

West

East

STAGE

GAMES

GAMES

Food

Food

27

30

28

29

water station

water station

Charging Station

Beer, Wine, Soda BAR

AV

vice

est

20

21

Food

22

23

24

25

26

Food

CORN HOLE

CORN HOLE

Garden East

Fountain Lobby

service

elevators

17

18

19

16

15

14

pantry

To Pantry

10

11

12

13

1

2

To Pantry

Food

Food

Food

Food

9

8

7

6

5

4

3